



# ViennaMedia Group

## Capability Statement



### Core Competencies

Technical and Creative Writing, Curriculum Development, Strategic Communications, and Video and Media Production Services – *With a Difference!*

Our focus is first on defining clear, concise, and accurate client and audience-appropriate objectives and messaging. Only then do we write and produce the training, video, and other communications tools to deliver relevant, integrated, and motivating visual and written communications.

### Capabilities and Differentiators

#### Curriculum Development – Instructional Design

- Soft Skills or Technical Training
- Safety Performance
- Video, Classroom-Based, or On-Line Delivery

#### Video Production

- Training, Motivational, or Informational Programming
- Scripting and Full-Service On-Site or Studio Production and Post-Production
- Interview-Based Narratives, Actor Storytelling, and Field Documentation

#### General Communications

- Communications Plans that provide a validated, clearly documented plan forward.
- Fully Integrated Graphic Design and other Media Tools to meet audience needs.
- *Almost any project should be or could be enhanced with a communications component so the users or audiences fully understand and support the products or services being provided.*

**Writing** – The foundation of all our other capabilities. We offer an unexcelled and diverse team of technical and creative writers to support development of all our clients’ training, communications, and media programming.



**Vienna Media Group, LLC**

**Point of Contact:**

**Jeffrey Hinmon, MEd  
President**

**JeffH@ViennaMediaGroup.com**

**www.ViennaMediaGroup.com**

**703-609-3309**

**Veteran-Owned Small Business**

**DUNS Number: 081039180**

**NAICS Codes:**

- 611710
- 512110
- 711510
- 541430

